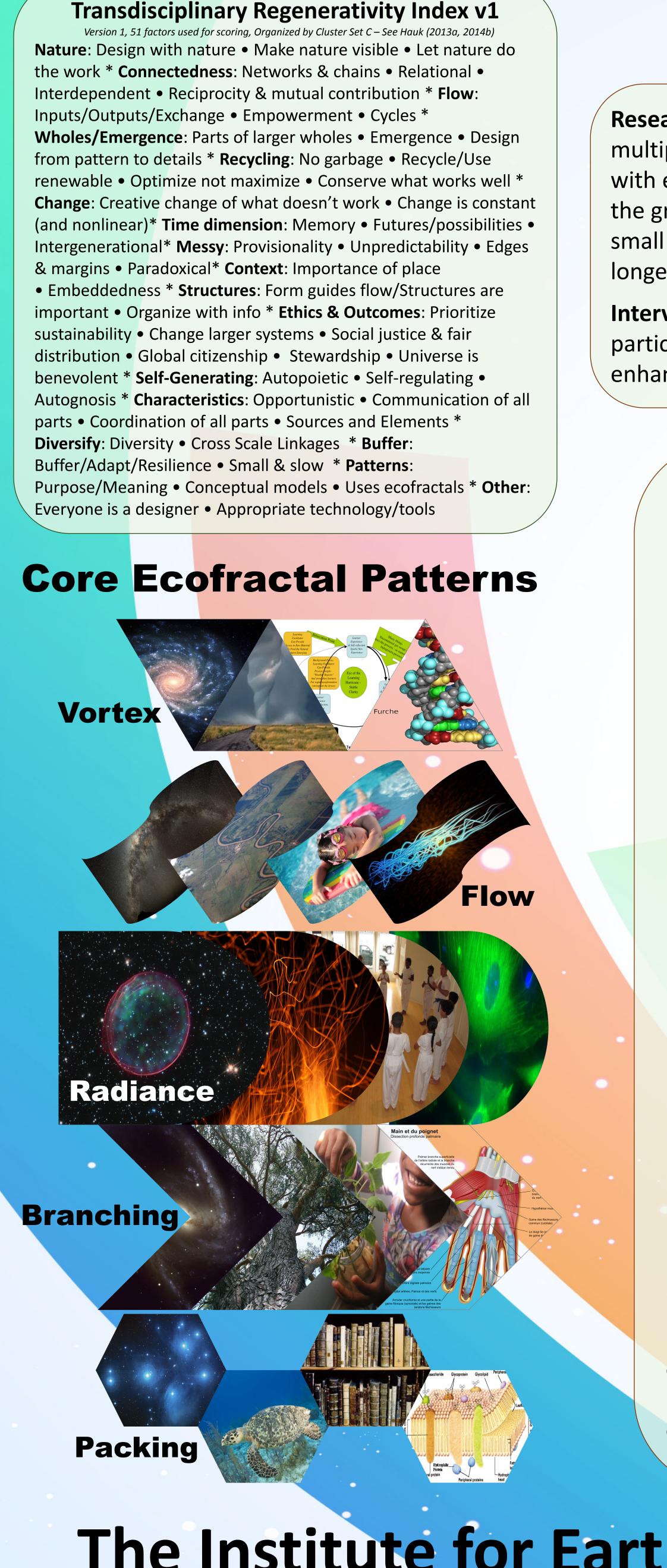
# **Catalyzing Natural Pattern Innovation** & Gaian Collective Creativity **Findings – Long Term Training Effect from** Earth Pattern-Catalyzed Regenerative **Collective Creativity**



A multi-year research project of the Institute for Earth Regenerative Studies www.earthregenerative.org/research/gaian-collective-creativity/

**Research Design:** This research is part of a larger complexity-informed, mixed methods body of research spanning multiple years and eighty participants at four scales [Hauk, 2014b]. Research involving brief and long-term interventions with ecological fractal patterns (ecofractals) assessed individual and group effects on creativity. This poster focuses on the group effects for one long-term participant-group. Within the third scale of the research, collaborative creativity in small groups, five groups were studied [Hauk, 2013b, 2014b] and the results reported here reflect the findings from the longest term intervention of the five.

Intervention: During two day-long regenerative ecofractal creativity intensives spanning a period of over one year, the participants worked in a small group using a variety of earth-pattern informed and ecofractal creativity interventions to enhance their innovation. Both quantitative and qualitative instruments were used to assess the effectiveness.

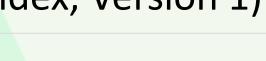
# Table 1. Group Creative Collaborations Raw Scores for Regenerativity in Design – Number of Total Points and Number of Factors Present – Cumulative Learning Effect ndex, Version 1)

	(Using the Transdisciplinary Regenerativity In
100%	
90%	
80%	
70%	
60%	
50%	
40%	Weighted TRI Factor
30%	Number of TRI Factor
20%	
	1 2 3 4 5 Number of Exposures

Research Context	Year 1				Year 2		
Weighted Factors - Regenerativity Score (of 102)		50	68	74	72	81	89
<mark>% out o</mark> f 102 Points	48%	49%	67%	73%	71%	79%	87%
Number of Factors Present (51 factors)		32	41	46	46	48	49
<mark>% of 51 Factors Pr</mark> esent		63%	80%	90%	90%	94%	96%
Activity Number for Regression		2	3	4	5	6	7

Note. For the total score of activities 1-7, there is an increase for the long-term team of +6.6 ±0.9 points for each activity. T statistic is 7.691. Given the degrees of freedom and the T statistic, the p = .000592. This means it is 99.94% likely that these results are not zero. Tested via linear regression, looking for a training effect using R 3.0.0 software.

The Institute for Earth Regenerative Studies Earthflow & Ecofractal Research for Collaborative Creativity





r Score tors Present

6	7

The most significant finding from Group 1 research and Transdisciplinary Regenerativity Index scoring at the group level was the cumulative score increases from repeated encounters with the ecofractals. Fitting a linear model to the regenerativity scores (Group 1, across Sessions 1 and 2) versus the number of activities [using a regression of an ordinary least squares model (OLS)], found a slope of +6.6 ±0.9 points per activity. In other words, over seven activities, over the more than twelve months of the study, the Group 1 team experienced a significant cumulative increase of six and half regenerativity points per activity that built upon the gains of the previous activities. The p value of this coefficient is p = .000592. This means that it is 99.94% likely that this training effect is not 0. The effect is very long-lasting, as these experiments took place across a period of more than twelve months.

- collective creativity

Poster Presented at the **Collective Intelligence Conference** June 2015 Santa Clara, California

Marna Hauk, Ph.D. Faculty, Prescott College & The Institute for **Earth Regenerative Studies** Climate Change Fellow, EE Capacity

earthregenerative@gmail.com earthregenerative.org

All materials © 2015 Marna Hauk, Ph.D.

ustaining: Assessing and designing for regeneration by developing the Transdisciplinary Regenerativi Index. Paper presented at the Society for Chaos Theory in Psychology and the Life Sciences. Abstracts to the 23rd Annual International Conference, Portland, OR. Retrieved from http://www.societyforchaostheory.org/conf/2013/abstracts.pdf Marna Hauk. 2013b. Five fractal geometries for creative, sustainable, and just educational design. In Susan Gerofsky (Chair), The geometries hidden wealth of patterns and materials outside the grid. Interactive symposium. American Educational Research Association, San Francisco, CA. Retrieved from http://www.aera.net/Publications/OnlinePaperRepository/ Marna Hauk. 2014a. Regenerative complex creativity [Book chapter]. Don Ambrose, Bharath Sriraman, and Kathleen M. Pierce (Eds.), A critique of creativity and complexity- Deconstructing clichés (pp. 97-121). Sense Publishers, Rotterdam, The Netherlands Marna Hauk. 2014b. Gaia E/mergent: Earth Regenerative Education Catalyzing Empathy, Creativity, and Wisdom. Doctoral dissertati Prescott, Arizona: Prescott College. Proquest, UMI 3630295. Retrieved from http://pqdtopen.proquest.com/doc/1

Daunting sustainability challenges require

 Small group innovation using ecological patterns from nature (ecofractals) catalyze sustained increases in regenerative creativity and collective idea generation Sustainability and biomimicry approaches can support emergent ecological intelligence and Gaian collective creativity

Earthflow

Spiral Galaxy - Vorte

**Hurricane - Vortex** 

**Radiance/Focus** 

Branching/ Wings

Branching/Pinpoin

